

## BSTAI

Business Studies Teachers' Association of Ireland

## TRANSITION YEAR #MURENEW COMPETITION 2023/24

## Renewables, the Environment and Me It's the End of the World as We Know It ... ... our Carbon Dependency on Coal, Oil and Gas

Carbon - the glue of life - without it, life on earth would not be possible. Over the centuries it has powered economic development and prosperity but now it's excessive use is creating an unprecedented environmental challenge for us. How do we deal with the legacy of a destructive carbon-dependent economic growth model fuelled by coal, oil and gas? Does our modern throw-away culture contribute to this dependency? How successful have bottom-up activism or indeed, top-down international agreements been in influencing public and political attitudes and action? Are we ready to make the choices necessary to realise a carbon-neutral society? What does this new world look like? We are asking you to explore this theme, from any aspect you wish.

- Decide how you want to participate in the competition, as an individual, a team of two plus, or indeed as a class.
- We are asking you to produce a short video, up to 60 seconds long (max file size: 100 MB) on the above theme. Be creative and imaginative in your interpretation and style of production why not incorporate music, create an animation, do a mime, compose a song/rap ...your imagination is the limit!
- Share it with your teacher and school for adjudication
- Don't forget to use the #MURenew, #MaynoothUniversity, @MaynoothCAO, @MU\_Business and @bstaireland.
- The adjudication process for selecting the winning video will be decided by your school.
- The winning individual/team will receive a €50 All-4-One voucher, sponsored by Maynooth University

Remember posts using the #MURenew will be publicly available

Never share your personal information with strangers.

## Better Safe, Than Sorry

We recommend you create a profile for the sole purpose of this competition

