

# TRANSITION YEAR

## #MURENEW COMPETITION 2023/24

### Renewables, the Environment and Me It's the End of the World as We Know It ... ... our Carbon Dependency on Coal, Oil and Gas

Carbon - the glue of life - without it, life on earth would not be possible. Over the centuries it has powered economic development and prosperity but now it's excessive use is creating an unprecedented environmental challenge for us. How do we deal with the legacy of a destructive carbon-dependent economic growth model fuelled by coal, oil and gas? Does our modern throw-away culture contribute to this dependency? How successful have bottom-up activism or indeed, top-down international agreements been in influencing public and political attitudes and action? Are we ready to make the choices necessary to realise a carbon-neutral society? What does this new world look like?

To create a conversation around this Maynooth University in association with the Business Studies Teachers' Association of Ireland, are teaming up transition year students from across the county in our annual #MURenew video competition. We hope through their creative eyes to understand their relationship with carbon and how they see a carbon-neutral future. Students are asked to prepare a short video (max 60 secs) on the above theme. Participating schools are asked to share these mini-productions (at their discretion) on their social media platforms using #MURenew, #MaynoothUniversity, @MU\_Business, @MaynoothCAO, and @bstaireland. Videos will be adjudicated locally by each school. **Each school's winning entry will receive a €50 All-4-One voucher, sponsored by Maynooth University.** The university will also feature the winning videos on the university social media platforms via #MURenew from 8<sup>th</sup> December 2023. **If your school wishes to participate, or if you require further information, please contact Aodh n Casey (Lecturer in Accounting) at [TYCompetition.Business@mu.ie](mailto:TYCompetition.Business@mu.ie).**

**Schools must register for the competition by 6<sup>th</sup> October 2023.**

**Schools are invited to run the competition any time until 8<sup>th</sup> December 2023. (T&C apply)**



# #MURenew